



Guiding Pathways to Brighter Futures through the Power of Music



# ROCK TO THE FUTURE

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2022—2023 IMPACT REPORT



SENIOR SPOTLIGHT!

# PATHWAYS THROUGH THE POWER OF MUSIC

## PATHWAYS FOR PEACEFUL ECOSYSTEMS

We are dedicated to addressing the rising rates of violence by expanding and deepening our services with communities who need our support the most. We expanded our programs from serving 15 to 60 youth in incarceration weekly at the Juvenile Justice Services Center and laid the groundwork to strengthen our re-entry support. We also expanded access by launching 5 new community locations across Philly. We offered conflict resolution and anti-violence workshops for students, team, board, and community members to equip individuals with the skills needed to navigate conflict. As a cornerstone of healing, personal growth, and the pursuit of positive outcomes, we remain steadfast in our dedication to supporting safer, stronger communities.

## PATHWAYS FOR ECONOMIC EMPOWERMENT

Youth enter our spaces because they are excited to learn music, and we use our time together to also provide education and mentor support to create pathways to professional careers. We provide comprehensive support, including college and trade school trips, assistance with the financial aid application process, identification of scholarships, tutoring services, and career exposure workshops. We launched our WorkReady program and distributed \$46,210 to teens for participating in creative skill development opportunities, and grew our Higher Education Fund for graduates. We expanded our alumni support by offering paid internships and secured a partnership to provide scholarships for trade certifications beginning in 2023. Together, we are shaping a future where education is a gateway to economic mobility and a lifetime of well-being and success.

## PATHWAYS FOR HOLISTIC WELLNESS

We recognize that the needs of our community are beyond creative programming. Our exciting socially and culturally relevant music programs bring young people through our doors, where our warm and welcoming environment builds trust to open their minds and hearts to receiving additional assistance. This year, we began to provide wraparound services like housing, food, and mental and physical health resources, hygiene kits, and continued to build our resource partnership base. Our programs are designed intentionally to support healing from trauma and restorative practices which calms and opens the mind to learning and connection. Through the bridge of music, our youth are equipped with the material and emotional support needed to achieve lifelong wellbeing.

“Rock to the Future got me out of a very dark time of my life.

About two months into my program last year, my mom passed.

I lost my therapist, my supporter, my best friend, my mom. When I tell you I was down in the dumps, I couldn't get out of bed half the time.

**I came here and I felt rejuvenated. I felt life, I just felt it breathed back into me.**

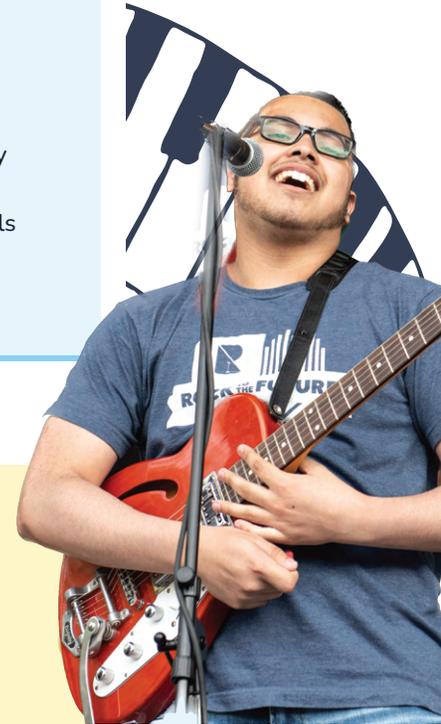
I come here and I feel closer to her. I feel like Rock to the Future is a gift from her and without her, I mean, I wouldn't be here and without you guys, I wouldn't be here either.”

- Graduating Senior 2023

Rock to the Future supports **positive youth development, social justice, and economic empowerment through free, student-driven music programs for Philadelphia youth.** We serve **hundreds of young people annually** in schools, community locations, and juvenile justice facilities.



LEARN MORE!



“Aye this life you living, It will have some ups and downs... The seed you plant, It will grow in volume and harvested By the mind That you built, you learned how to grow. Aim for success with no limits. Because That's how I'm living.”

Lyrics from “Livin” by The Hyacinth

## OUR JOURNEY TOGETHER: WHO WE SERVE

**798** TOTAL NUMBER OF STUDENTS SERVED

**116** MUSICORE AFTER SCHOOL + SUMMER STUDENTS

**682** MOBILEMUSIC STUDENTS

We expanded access to 281 more students than our previous year!

**K-12**  
GRADE LEVELS SERVED

**99%**  
OF YOUTH ARE FROM HIGH NEED ZIP CODES

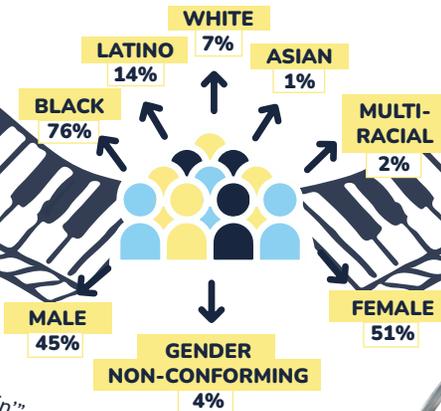
STUDENTS REPRESENT  
**55**  
SCHOOLS

WE GAVE STUDENTS

**147**

INSTRUMENTS VALUED AT OVER

**\$10,235!**



**2768** → **33**

ATTENDEES ENJOYED

FREE COMMUNITY PERFORMANCES

## Pathways Together: Our Locations

ANTI-DRUG AND ALCOHOL CRUSADERS  
 ANTI-VIOLENCE PARTNERSHIP OF PHILADELPHIA  
 AS I PLANT THIS SEED  
 BREGY ELEMENTARY SCHOOL - SUNRISE  
 HACKETT ELEMENTARY SCHOOL  
 JAMES RHOADS SCHOOL  
 JJC - INTENSIVE PREVENTION SERVICES  
 JUVENILE JUSTICE SERVICES CENTER  
 MOFFETT ELEMENTARY  
 PENN TREATY SCHOOL  
 ROOSEVELT ELEMENTARY SCHOOL  
 ST. LAURENTIUS CATHOLIC SCHOOL  
 ST. PETER THE APOSTLE SCHOOL  
 WAGNER MIDDLE SCHOOL  
 WISSAHICKON CHARTER SCHOOL AWBURY

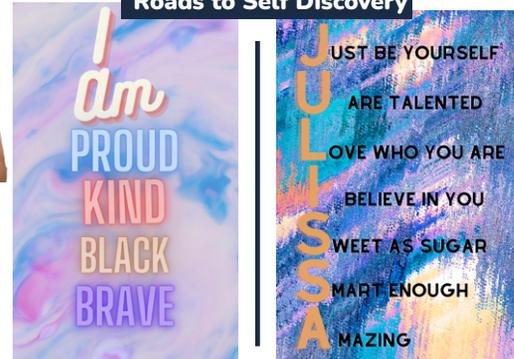
We are delighted and proud to work with Rock to the Future, as our missions are aligned and deeply essential to provide healing, restorative programs that support thriving and safe communities!

Malaika Hart Gilpin,  
One Art Community Center

## Navigating Development Opportunities

- > 2 COLLEGE TRIPS hosted by Temple, Harcum College, Community College of Philadelphia
- > GUN VIOLENCE AWARENESS AND PREVENTION hosted by VIP Community Services
- > MEDIATION AND CONFLICT RESOLUTION SESSIONS hosted by CORA Good Shepherd
- > STAGE PRESENCE AND AUDIENCE ENGAGEMENT hosted by The Performance Room
- > SOCIAL MEDIA SAFETY hosted by VIP Community Services
- > URBAN TECHNOLOGY PROJECT hosted by I.T. Apprenticeships
- > LATINO PROFESSIONALS CAREER DAY hosted by the Hispanic Chamber of Commerce
- > ANTIVIOLENCE WORKSHOP hosted by AntiViolence Partnership of Philadelphia
- > CIVIC ENGAGEMENT WORKSHOP hosted by Vote that Jawn

## Roads to Self Discovery



**90%**

of MusiCore students self-reported improvements in one or more social-emotional skills, including grit, sense of belonging, self-efficacy, self-management, and self-worth!

"Livin'"  
by The Hyacinth



LISTEN NOW!

# BRIDGES TO SUCCESS TO SUCCESS: PREPARING OUR STUDENTS FOR THE FUTURE



## \$11,500 + \$20,000 + 100%!

provided scholarships and Macbooks to 6 graduating seniors in support of college and trade school success!

from the Justamere Foundation to support trade certification for our students!

of MusiCore grads are pursuing college or trade school!

## FUNDRAISING HIGHLIGHTS

### THIS IS OUR FIRST YEAR BREAKING \$1 MILLION RAISED!

We received \$56,283 worth of **IN-KIND DONATIONS** including instruments, transportation, meals, and more!

In partnership with **PYN WORKREADY**, we distributed \$46,210 to students for learning music related skills!

Visit our **Guidestar** for our full financials!



## TRANSFORMATIVE OPPORTUNITIES ALONG OUR PATH

We built a new recording studio at As I Plant This Seed!



OUR CEO AND ALUMNI MADE AN APPEARANCE ON THE KELLY CLARKSON SHOW IN LA!

**WATCH NOW!**



THE BACON BROTHERS AND RTTF STUDENTS RELEASED NEW SONG, PHILLY THING, IN PARTNERSHIP WITH SIXDEGREES.ORG

**WATCH NOW!**

We grew our team by 100% while supporting equitable compensation and an inclusive environment for all team members!

HOW DID WE DO ALL THIS?

# THANK YOU

## TO OUR SUPPORTERS

We extend our sincere gratitude to all supporters for making 2022 - 2023 an unforgettable year. See supporter list here:

