Rock to the Future is a 501(c)3 organization founded in 2010 that provides music education for Philadelphia’s youth from underserved neighborhoods and under-resourced schools at no cost to them or their families. Using music, our programs ignite passion and creativity, support academic achievement, and improve self-esteem. We empower individuals and strengthen communities.
A MESSAGE FROM THE FOUNDING EXECUTIVE DIRECTOR

A few days ago, I watched every student in the MusiCore After School Program take the stage at World Cafe Live in front of their friends and families. It’s always amazing to see these students, some of whom just picked up an instrument for the first time this year, play their hearts out with their bandmates. In MusiCore, students form bands and work together to write an original song. The songs this year covered all kinds of subjects in a variety of genres, but one thing stayed the same: students expressing themselves through music.

Rock to the Future’s goals go beyond teaching students to play music. We support the whole student by providing homework help, college trips, and academic support. We also work with students to develop a personalized plan to combat stress and negative emotions. The world can be stressful, especially to youth who have been impacted by adverse childhood experiences like poverty. Music can be an essential tool for students to identify their emotions and express themselves.

I am beyond proud to help these amazing young adults grow and achieve through music. Thank you for rocking with us this year - we could not do it without you.

Jessica Craft
Founding Executive Director

TWICE AS NICE!

This year, Rock to the Future opened a second MusiCore After School location in the Germantown neighborhood of Philadelphia. Thanks to your support, Rock to the Future brought music back to another Philadelphia school!
IN THE 2018-2019 SCHOOL YEAR

Provided directly in underserved communities and under-resourced schools.

STUDENTS SERVED

- 290 students served
- 2 MusiCore After School Locations
- 6 MobileMusic School Partners
- 2 Summer Camps
- 99% paid no fees to participate

55% of students served have no access to other sources of music education.

26% increase in students served this year!

CONNECTING THROUGH MUSIC

- 35+ student performances for over 4,000 attendees!
- 300 friends, family, and community members attended the MusiCore Year End Showcase at World Cafe Live

BUILDING LEADERS THROUGH MUSIC

- 86% of students served have no access to other sources of music education.
- 100% of graduating seniors are on professional career paths, enrolled in college or the military.
- 100% of 8th grade students in MusiCore were accepted into special admission high schools.
- 67% of MusiCore students increased by one or more grade levels in one or more core classes.

Provided by Rock to the Future in scholarships to graduating seniors through the Jamie and Andrew Katz Scholarship Fund.

- 453 hours of music instruction
- $23,762 in instrument donations
- 1,500 volunteer hours

2 STUNDS SERVED

MobileMusic School Partners

Summer Camps

2 MusiCore After School Locations

(1 added this year!)
I am forever grateful for this opportunity and I will always cherish it. Wherever I go, I will always have Rock to the Future in my heart.” - Camila

Camila moved to Philadelphia in 2017 after Hurricane Maria damaged her family’s home in Puerto Rico. Now, she's attending college for pre-med and music. Finding the right college is hard, but Rock to the Future helps by taking students like Camila on college visits and helping students with scholarships.

"I would say without Rock to the Future I wouldn't be where I am now. It just made me feel more at home." - Ethan

When Ethan joined Rock to the Future, his only musical experience was a video game. But, when his mom saw an ad for Rock to the Future, she knew it would be a great way to encourage his creativity. Now, Ethan is an accomplished drummer and guitarist, and he has made lasting friendships with other Rock to the Future students.

"Rock to the Future helps me by empowering me with motivational conversation and by separating me from stressful environments. When I come to the after school program it sets me free." - Destiny

"My participation in Rock to the future helped me by giving me a helping hand to achieve my academic and personal goals. Staff and other students motivated me due to their success in similar situations that I have faced." - Shem

YOU ROCK!

Your support keeps Rock to the Future programs free for all students from underserved communities. We believe in the magic of music, and it means so much to us that you do to!

THANK YOU to our rockstar partners:

The Hamilton Family Charitable Trust
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Ardent FCU
PNC Bank
The Rosenlund Family Foundation
PECO
MOR Wealth Management LLC
Hungry for Music
FS Investments
United Way of SE PA
The School District of Philadelphia
The Christopher Ludwick Foundation

The Hilda and Preston Davis Foundation
The Emergency Aid of Pennsylvania Foundation
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The Philadelphia Foundation
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Sheila Fortune Foundation
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The Nelson Foundation
Penn Treaty SSD
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