

ANNUAL



REPORT

2012-2013

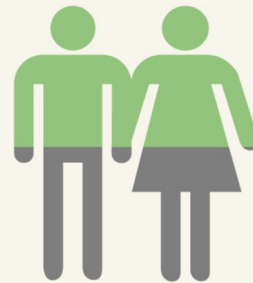
RocktotheFuturePhilly.org

ROCK TO THE FUTURE

Program Year
2012-2013



DEMOGRAPHIC SERVED



0-19999 (42%) 20-29999 (27%) 30-39999 (17%) 40-49999 (10%) 50+ (3%)

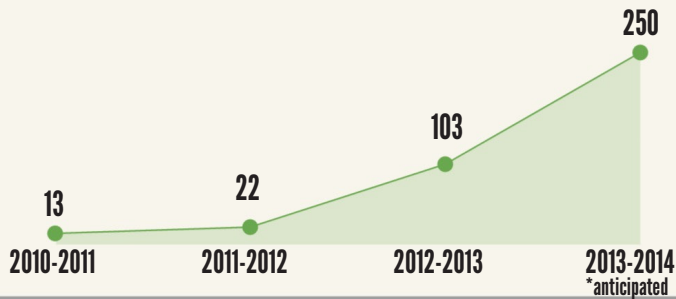
19125 (53%) 19134 (20%) 19132 (7%) Others (20%)

Boys (49%) Girls (51%)

Income Level

Zipcodes Served

Gender Breakdown



Youth Reached

In 2012-2013, Rock to the Future offered their MusiCore Afterschool Program and Macquarie Free Music Workshops. In 2013-2014, Rock to the Future will offer Summer camps and pilot an in-school music program.

All on-site programming is 100% free for underserved participants.

RESULTS

3 YEAR AVERAGE
RETENTION RATE

92%



PSSA SCORES: 6 of 7 STUDENTS WHO PARTICIPATED 2+ YEARS SCORED PROFICIENT OR HIGHER ON BOTH MATH AND READING

100% OF 8TH GRADE STUDENTS ACCEPTED INTO TOP HIGH SCHOOLS



94% OF STUDENTS HOLD A OR B GRADE AVERAGE



100% OF STUDENTS WHO BEGAN WITH <B AVERAGE IMPROVED BY AT LEAST 1 LETTER GRADE



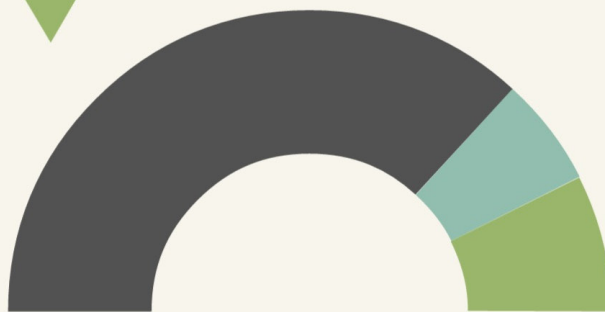
100% SELF REPORTED BETTER SOCIAL SKILLS & CONFIDENCE

*Only students in the MusiCore afterschool are included in academic results. All program areas track social measures.

FINANCIAL

REPORT
2012-2013

YEARLY EXPENSES

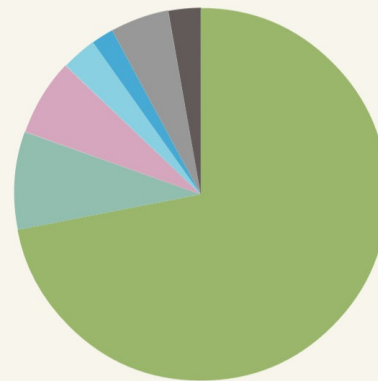


	2013	2012 (prev. year)
Program	\$ 121,800	58,400
Management	\$ 19,500	9,500
Fundraising	\$ 24,300	500
	<u>\$ 165,600</u>	<u>68,500</u>

■ Program (74%) ■ Management (12%) ■ Fundraising (15%)

FUNDING SOURCES

	2013	2012 (prev. year)
Corporations	\$ 215,500	1,450
Foundations	\$ 25,500	28,500
Other grants	\$ 20,000	4,600
Government	\$ 9,100	-
Individuals	\$ 5,700	1,600
Special Events	\$ 8,300	3,000
In-Kind	\$ 15,000	28,900
	<u>\$ 299,500</u>	<u>68,200</u>



*Rock to the Future received a \$215,000 one time grant from Delaware Investments

■ Corporate (72%) ■ Foundation (9%) ■ Other (7%)
■ Government (3%) ■ Individuals (2%) ■ In-Kind (5%)
■ Special Events (3%)

FUNDRAISING EFFICIENCY

It costs \$0.08 to raise every \$1.00

Thank you to our 2012-2013 Year Foundation and Corporate Donors:

Delaware Investments & Macquarie Group

D'Addario Foundation

Emergency Aid of PA

Farber Family Foundation

Fender Music Foundation

Fourjay Foundation

Henrietta Tower Wurts Memorial

KD Financial Services

Mill Spring Foundation

Modcloth

PA Council on the Arts

Penn Treaty Special Services

Philadelphia Cultural Fund

Reverend Guitars

Seybert Foundation

Union Benevolent Association

University of Pennsylvania's Urban Studies Class Go^2Arts Foundation

Supporters & Friends

Young Involved Philadelphia, The Spruce Foundation, Women for Social Innovation, The Arts and Business Council, New Kensington Community Development Corporation, Fishtown Area Business Association, East Kensington Neighbors Association, Generocity, Green Mountain Energy, Yards Brewing Company, Vittles Food Truck, Circle Thrift, 3rd Fed Bank, Garden Variety, Fireball Printing, Derisory Designs, Philadelphia Brewing Company, Noah Dickinson Videography/Photography, Plume Salon, Pizza Brain, Little Babies Ice Cream, PEP Bowl, World Cafe Live, Drexel Recording Studios